

THURSDAY, MAY 20, 2010
SHERATON WESTPORT CHALET HOTEL



Attention Product & Service Providers!

You are invited to participate in St. Louis' fifth annual premier Expo that fosters networking and building long-lasting relationships with the Who's Who of the Real Estate Marketplace.

The first 60 companies will be selected to participate in "The Road to Success" Industry Expo. Make sure your company is on the path for this not-to-miss event with all the commercial real estate and facility management movers and shakers in St. Louis.

WHY PARTICIPATE IN THE 2010 INDUSTRY EXPO?

- Targeted invitees involved with specification and purchasing of your products and services. We have averaged more than 250 professionals attending the past several years and hope to top 350 this year!
- Network at the pre-event luncheon for 200+ real estate and facility management movers and shakers.
- Many professional organizations will be invited to attend, including BOMA, IFMA, & IREM – your event hosts.
- "The Road to Success" is this year's theme and will run throughout an aggressive marketing campaign, including direct mail, E-mail, fax and print advertisements to draw the people you want to see. It lends itself to some creative and fun booth themes that will help you make an impression on the industry.
- The theme will revolve around famous streets, roads and paths. We encourage you to choose one from the attached list and make it your own!
- Exciting give-a-ways and prizes will make this a show to remember and fun for everyone.
- Beverages and hors d'oeuvres available all afternoon for all exhibitors and attendees.
- Space is limited . . . only 60 booths are available – first come, first served!

For more information on the 2010 Industry Expo, please contact BOMA, IFMA or IREM.

BOMA - boma@bomastl.org or (314) 884-4254

IFMA – kshy4@aol.com or (314) 487-7725

IREM – info@iremstl.com or (314) 878-4991

APPLICATION FOR EXHIBIT SPACE

**2010 Industry Expo – May 20, 2010 – 1:00 p.m. – 5:00 p.m.
Sheraton Westport Chalet – Westport Plaza – St. Louis, MO**

Company Name: _____
(as you would like it to appear in the show directory)

Contact Person: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Step 1 – Select your Participation Level Booths are assigned on a first come, first paid basis. Make sure you also submit a 1st, 2nd and 3rd choice road, street or path theme for your booth to utilize for the show. We will let you know which road, street or path your company will represent based upon timing of entries and sponsorship levels. (The number of duplicate streets will be limited. Broadway is NOT eligible as it is exclusive to our primary sponsor.)

Sponsorship Levels*	Member Cost*
BROADWAY SPONSOR (1)	\$2,200
MAIN STREET SPONSORS (8)	\$1,300
PREMIUM BOOTH	\$800
GENERAL BOOTH	\$650
FOOD/BEVERAGE SPONSOR	\$800
SHOW BAG SPONSOR (1)	\$1,500

*Please see additional pages for Sponsor Level explanations. Non-member sponsorship cost is double.

Step 2 – Professional Affiliation:

My company is a member of: (mark ALL that apply) _____ BOMA _____ IFMA _____ IREM

Step 3 – Additional Nametags:

Two (2) professionally printed nametags are included with your booth fee. Additional nametags are \$5 each. *The Industry Expo Committee encourages all booth workers to have an Expo nametag.*

Indicate # of extra tags: _____ @ \$5.00 each

Please attach a list of names for your pre-printed nametags

Step 4 – Road, Street, Path Choices:

1. _____ 2. _____ 3. _____

Step 5 – Total Your Fees:

Participation Level \$ _____
 Additional Nametags \$ _____
 # _____ Lunches @ \$25/plate* \$ _____
Total Cost for Industry Expo \$ _____

**Lunch is NOT included in your booth reservation. Luncheons will be \$35.00 outside of this registration.*

AUTHORIZED SIGNATURE: _____

PRINT NAME: _____

Step 6 – FAX or EMAIL YOUR COMPLETED FORM!

Fax your form to **314-721-6850** OR Email to boma@bomastl.org.

Booth reservations will be taken in the order received via FAX or EMAIL ONLY.

We will prepare an invoice and send it to you within 30 days, along with additional event information. **Your booth space is reserved, but not guaranteed until we receive your payment.**

BOMA, IFMA & IREM members are receiving this mailing FIRST. Any booths or sponsorships not sold by March 1, 2010 will be available to non-members.

If you have questions please call Expo co-chairs Linda Luecken 636-397-1634 or Craig Peters 314-277-3001. You may also call Darcie Carney at 314-884-4254. Or email her at boma@bomastl.org. Also feel free to contact Sue Wagner with IREM or Karen Shymanski with IFMA.

ADDITIONAL INFORMATION:

Exhibitor Set up & Tear Down



Each booth is 8' deep x 10' wide with drape and includes basic electrical service, a 6' draped table, a company sign, 2 chairs, a wastebasket, 2 Expo nametags, and 2 copies of the Show Booklet. **Please note – no lunches are included with a booth or sponsorship. You must purchase lunch separately.**

Exhibitors will be able to set up displays and booths on Thursday, May 20 from 9:00 a.m. – 1:00 p.m. The show floor will open at approximately 1:00 p.m. and will remain open until 5:00 p.m. Tear down begins immediately following the Expo and all products and materials need to be out of the building by 7:00 p.m.

Prizes

If your company would like to have a raffle drawing from its booth, an emcee will be available to announce winners throughout the day. The Expo will also be giving away cash prizes (\$50, \$100 and \$500) throughout the day.

PARTICIPATION DETAILS

<p>BROADWAY SPONSOR</p> 	<p>There will be one (1) BROADWAY SPONSOR. Sponsorship includes: Premium booth space with Exclusivity on their booth theme Full page ad in the Show Directory Listing on the center spread of the Directory Additional signage on the show floor Included as a STOP on the Show Map Recognition on all Expo publicity</p> <p style="text-align: right;">SOLD OUT</p>	<p>Woodard Cleaning & Restoration</p>
<p>MAIN STREET SPONSORS</p> 	<p>There will be up to eight (8) MAIN STREET SPONSORS. Sponsorship includes: Premium booth space 1/2 page ad in the Show Directory Listing on the center spread of the Directory Additional signage on the show floor Included as a STOP on the Show Map Recognition on all Expo publicity</p>	<p>1300</p> <p>Archway Lighting Supply</p> <p>Crown Excel Disposal</p> <p>Landco Construction</p> <p>Roofing Services & Solutions</p>
<p>PREMIUM BOOTH</p>	<p>PREMIUM BOOTH includes: Premium booth space Listing in the Show Directory</p>	<p>800</p>
<p>GENERAL BOOTH</p>	<p>GENERAL BOOTH includes: General booth space Listing in the Show Directory</p>	<p>650</p> 
<p>FOOD & BEVERAGE SPONSOR</p>	<p>FOOD / BEVERAGE sponsorship includes: 1/4 page ad in the Show Directory Listing on the center spread of the Directory Additional signage on the show floor</p>	<p>800</p>
<p>SHOW BAG SPONSOR</p> 	<p>SHOW BAG sponsorship includes: Company logo printed on exclusive “take-home” bag for attendees General booth space 1/4 page ad in the Show Directory Listing on the center spread of the Directory</p> <p style="text-align: right;">SOLD OUT</p>	<p>Whelan Security</p>



Sample

Famous Streets in the World

LA

Santa Monica Blvd.
Wilshire Blvd.
Hollywood Blvd.
Sunset Blvd.
Palms Blvd.
Mulholland Drive
Vine Street
Melrose Avenue
Rodeo Drive
Venice Blvd.
Ventura Blvd.

San Francisco

Castro Street
Haight Street
Lombard Street

New York

Wall Street
Broadway
Canal Street
Park Avenue
42nd Street
Bleeke Street
Fifth Avenue
Madison Avenue
Berwick Street

Boston

Newbury Street

New Orleans

Bourbon Street

Chicago

Lakeshore Drive
Michigan Avenue

Philadelphia

South Street

Memphis

Beale Street

Atlanta

Peachtree Street

Miami

Biscayne Blvd.
Coconut Street
Ocean Drive

Key West

Duval Street

Washington D.C.

Constitution Avenue
Pennsylvania Avenue

Las Vegas

Las Vegas Blvd. (The Vegas Strip)
Fremont Street

Detroit

Eight Mile Road

Austin, TX

Sixth Street

Paris

Champs Elysees
Avenue Montaigne

London

Abby Road
Downing Street
Oxford Street
Baker Street
Church Street

Liverpool

Penny Lane

Montreal

Sainte-Catherine Street

Ottawa

Wellington Street

Mexico City

Paseo de la Reforma

Berlin

Unter Den Linden
Kurfurstendamm

Saint Petersburg

Nevsky Prospekt

Barcelona

La Rambla

Italy

Appian Way
Via del Rosa (Rome)

St. Louis

Laclede Street (Laclede's Landing)

State Street

Main Street

Sesame Street

State 66

Route 66

The German Autobahn

Pennsylvania Avenue